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“Over the past 8 years Band Central has helped raise over \$500,000 from our events. Band Central helped us amplify our mission by engaging with us during the planning of the events, helping market our events and helping others raise awareness about our free and confidential services.” – Deb Greenwood, President/CEO, The Center for Family Justice.

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DEAR FRIEND,

In 2020 everything changed - we stayed home and it became more difficult for nonprofits to engage with donors and audiences for necessary fundraising.

Band Central continued our mission to Show Up, Get Down and Do Good by providing grants to nonprofits and musicians, advice and technical assistance where we could, and in June 2021 launching a summer tour of fundraising concerts for our nonprofit partners. As we prepare for the unknown of live events in 2022, we remain committed to supporting our nonprofit partners and their clients with heart and dedication.

Sincerely,

Rob Fried
Founder, Executive Director



In 2021 - we GOT DOWN outside more than ever! Band Central musician Gabrielle Lakshmi helped Common Ground surpass their fundraising goal at an all outdoor event on their urban farm.

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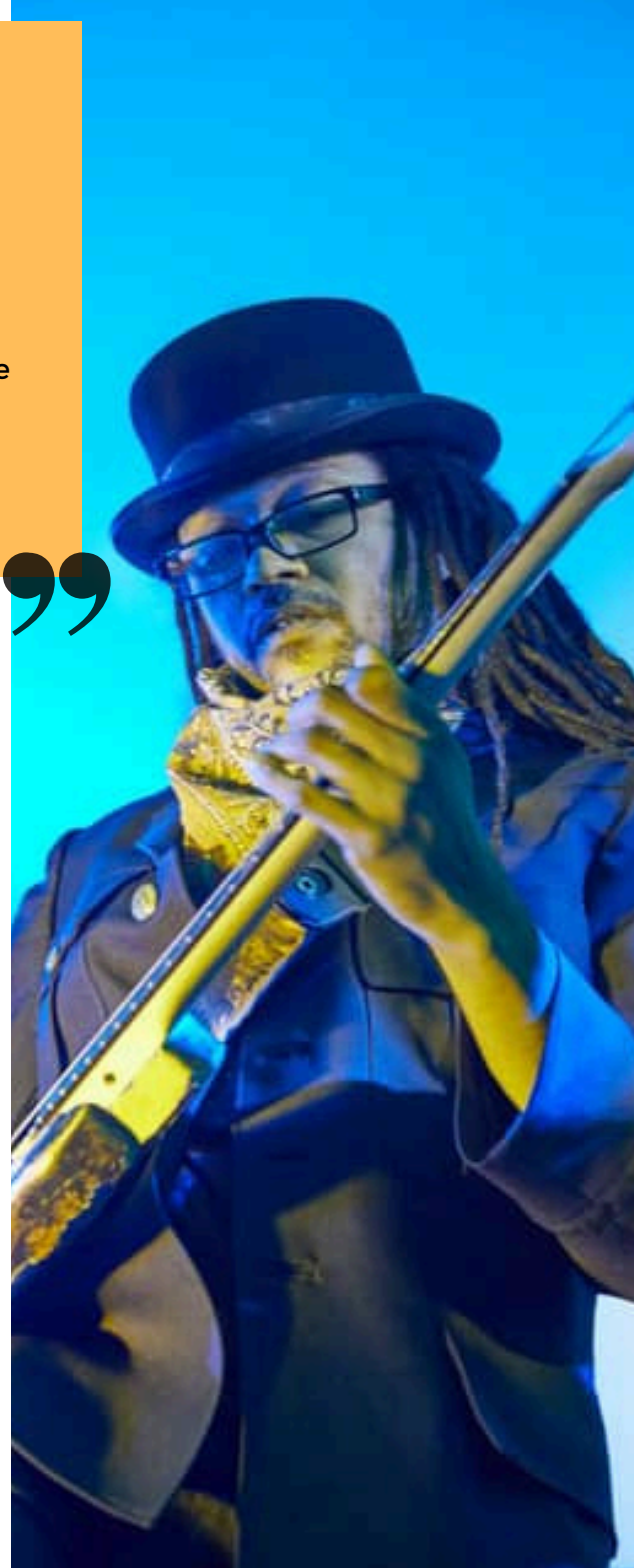
“Band Central’s partnership has had an extremely positive impact on CLASP. Producing a fundraiser is particularly challenging these days. With the support and creativity of the people at your helm, we have been able to get our mission out to a broader and larger audience than previously. As we are a relatively small organization with limited resources, it has been extremely helpful to have your organization participate in the marketing of the shows by spreading the word on your radio, social media and by word of mouth to your contact base.” – Robin Hammond, Director of Development, CLASP

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MISSION AND VISION

Band Central is a private philanthropy whose mission is to help nonprofits in the Connecticut area maximize their special event revenue potential by uniting a community of nonprofits, musicians, donors and audience members through themed music concerts. Band Central provides a grant from its donor-advised funds at Fairfield County’s Community Foundation and partners with nonprofits to market music themed fundraising events, engaging existing donors and attracting new ones.

Band Central Radio on WPKN promotes community awareness of each nonprofit’s event and mission and serves as another vehicle for fundraising. Band Central leverages their network of ~100 musicians to produce concerts for its audience members. Band Central effectively accomplishes this in a multifaceted collaborative approach fueled by founder Rob Fried’s extensive investment background, passion for music and personal desire to do good.



Our nonprofit partners blew us away with their creativity during difficult times. This photograph of Band Central musician Darian Cunning was taken at a drive-in parking lot show for CLASP!

BAND CENTRAL TEAM

Rob Fried, Founder, Executive Director
 Andy Kadison, Executive Producer
 Paola Murphy, Director of Operations
 Audrey Nefores, Director of Communications

BAND CENTRAL ADVISORS

Karen Brown, VP of Development and Philanthropic
 Services, Fairfield County's Community Foundation
 Steve DiCostanzo, General Manager,
 WPKN 89.5 FM Community Radio



NONPROFIT PARTNERS

Center For Family Justice
 Children's Learning Centers of Fairfield County
 CLASP Homes of Westport
 Common Ground High School
 Connecticut Institute For Refugees and Immigrants
 Fairfield County's Community Foundation

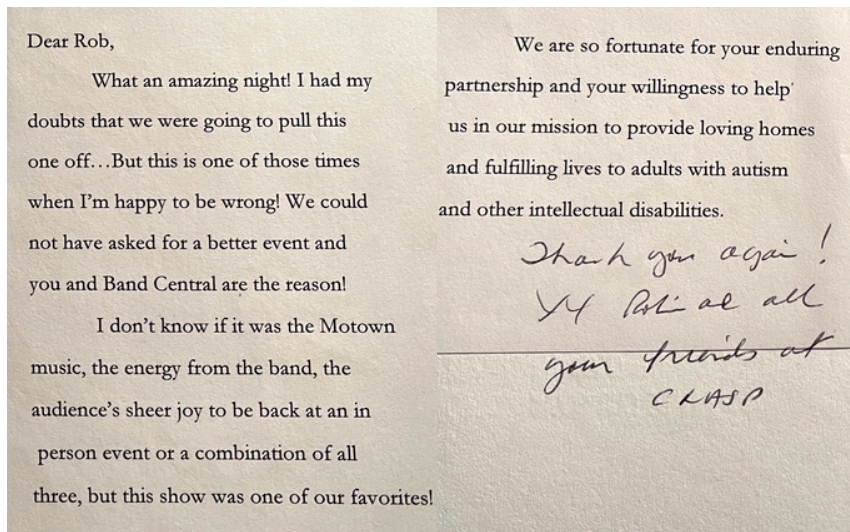
Mission/Connecticut Challenge
 New Canaan Mounted Troop
 Operation Hope
 Simply Smiles
 Sterling House Community Center
 Woofgang & Company
 WPKN

CONTACT BAND CENTRAL

Email: bandcentralinfo@gmail.com
 Website: www.experiencebandcentral.com
 Social: facebook.com/experiencebandcentral

Above Photo: Band Central Team from left to right - Andy Kadison, Paola Murphy, Audrey Nefores and Rob Fried at an open air show for CT Institute For Refugees & Immigrants.

STATISTICS/SUMMARY OF ACCOMPLISHMENTS



Donors contribute to the Band Central Fund and experience a multiplier on their contribution. In 2021 Band Central provided \$62,000 in grants which led to \$450,700 in funds raised, multiplying donors' contributions to the fund by 7:1. The Band Central team draws from their respective backgrounds in business, marketing, music, events and development to provide each nonprofit with extensive consultation and 1:1 support.

Donations made to the Band Central Fund incentivize nonprofits to raise more funds by covering a portion of the costs of their fundraising events, for example, musician payments, theatre rental, lights, sound, food, marketing and more. The remainder goes to the nonprofit for operations. This partnership allows them to focus more strategic time on the event's revenue sources like ticket sales, sponsorships, paddle raises, auctions, raffles, ad sales and additional donations at events.

AWARDS AND RECOGNITION

2021 Community Partner Of The Year, Center For Family Justice
2021 Light A Fire Award, Moffly Media



FINANCIAL REPORT

Events Revenue: \$451,700
Grants Provided from Band Central Fund: \$62,000
Contributions to Band Central Fund: \$123,300
Payments to musicians and stage crew: \$25,050
Management and general expenses: \$6,000